

The Pitch Pub - business pitch

Hosted at the Thirsty Ear Pub at MIT, the Pitch Pub is a great way to bring attention to your business and join a skilled business network.

1. Company / Management team
 - a. Intro
 - b. Who we are?
2. Market opportunity
 - a. How big today?
 - b. Future projections
 - c. Why now?
 - d. Additional supporting research (e.g. consumer, supply/demand, adoption rates, etc.)
3. Problem / Solution or Product
 - a. How solve?
 - b. Why needed?
 - c. Diagrams, demonstrations, etc.
4. Technology Overview
 - a. Infrastructure
 - b. Architecture
5. Business Model
 - a. How generate revenue?
 - b. 3yr P&L statement with assumptions
6. Sales & Marketing Plan
 - a. How going to conquer the world?
7. Competition
 - a. Who else is in the space?
 - b. How we differentiate ourselves?

The Pitch Pub is open to entrepreneurs who want to pitch their business.* Your Pitch will be advertised to a network of investors, professionals, and entrepreneurs and featured on the webpage. To pitch your business, please send an email with your Name, Business, Email, Phone Number, and Business Pitch to pitch@pitchpub.com.

*One member of your team needs to be a member of the Swedish-American Chamber of Commerce of New England ("SACC-NE"). The Pitch Pub is supported by the SACC-NE and Nordboistan.

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