

the PITCH PUB

Pitch Pub featuring Eric Schenker, General Manager of Craft of Sweden

Topic: Distinguishing Scandinavian Athletic Brands in the US marketplace



Who: Eric Schenker, General Manager, Craft of Sweden, featuring Craft Performance Apparel and Karhu Footwear

Where: The Thirsty Ear Pub / MIT, 235 Albany Street @ MIT

When: Thursday, April 30, 2009

Schedule: 6:00 - 6:30 Appetizers & Drinks
6:30 - 6:55 Pitch
6:55 - 7:10 Q&A Session
7:10 - 8:00 Networking

To Attend: Free registration by emailing your Name, Business, Profession, and Contact Info to attend@pitchpub.com or pay \$10 at the door. **Space is limited.**

To Pitch: Submit your Business Pitch, Name, Business, and Contact Info to pitch@pitchpub.com. Visit www.pitchpub.com for more information.



The PITCH PUB is supported by the Swedish-American Chamber of Commerce and Nordboistan. Join SACC-NE to experience a high-quality business network with entrepreneurs, professionals, and investors. SACC-NE focuses on the value propositions of Sweden: entrepreneurship, education, and successful business models. Our Chamber is a founder/co-organizer of the annual Boston Cleantech Venture Day and runs a Speaker Series focused on "Branding Sweden." Visit us at www.sacc-ne.org or at Facebook.

Nordboistan is a young professional's network in Boston with members active in areas such as High-Tech, Life Science, Law, and Cleantech.